



REGIONAL OFFICE *of*
SUSTAINABLE TOURISM

adirondacks, usa

Advertising with ROOST on LakePlacid.com

Basic Listing - FREE

Every business in the region is offered a basic listing, which consists of: 1 photo, address, phone number. Contact us to add or update your basic listing.

Enhanced Listing - \$

Boost your presence with an enhanced listing on the site. Enhanced listings include: a photo slideshow, custom business description, address, phone, email, and website information. Enhanced listings are always promoted above basic listings on site pages.

The Details

- LakePlacid.com enhanced listings run in two six-month seasons (May - Oct and Nov - Apr).
- Pricing varies by category and business location. Contact us for current pricing.

Other Opportunities with ROOST

Email Sponsorship

Sponsor the weekly promotion in our Adirondacks, usa email (over 140,000 subscribers).

Contest Sponsorship

Participate in our quarterly website contests and get free promotion!

Host Travel Writers

Interested in hosting travel writers or social media influencers at your business? Let us know!

Online Bookings

Need to start or expand your online bookings? We can help you out!

Contact us today! adsales@roostadk.com or 518-523-2445
www.roostadk.com/adsales